

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



1481c2  
Cop. 2

Production of  
ICE CREAM  
and  
RELATED FROZEN PRODUCTS  
October 1968

U.S. DEPARTMENT OF AGRICULTURE  
Statistical Reporting Service  
Crop Reporting Board  
Released November 21, 1968  
1300-A Main P.O. Bldg., Chicago, Ill. 60607

ICE CREAM PRODUCTION

Production of ice cream in the United States in October, estimated at 63,040,000 gallons, was 6 percent greater than the previous October record production of last year, the Crop Reporting Board reports. Output was 11 percent above the 1962-66 average for October. Seasonally, production declined 6 percent from September to October, compared with 8 percent at this time in 1967, and the average of 12 percent in the 1962-66 period. Temperatures during October averaged normal or above in the following areas of the country: (1) the northern Great Lakes States, New York, New England, and Atlantic Coast areas from New Jersey and the eastern half of Pennsylvania to the eastern Florida Peninsula; (2) most of the western half of the country except Washington, large portions of Oregon, Idaho, Montana, Utah, and sections of neighboring states and of the northern Great Plains and California. Below-normal temperatures prevailed in the remainder of the country.

Ice cream production in October was more than a year earlier in all regions of the country except the Pacific, where it was 4 percent less. Output was 5 percent more in the East North Central Region. Production was up 4 percent in the West North Central States and 6 percent in the Mountain. All the other regions showed gains of 9 percent. In the three leading states, production was up 10 percent in New York and 8 percent in Pennsylvania, but was down 1 percent in California. Decreased production was shown in Connecticut, the Dakotas, the Virginias, Georgia, Alabama, Washington, and Oregon.

Compared with the 1962-66 average for October, increases in production in all regions ranged from 4 percent in the Pacific to 23 percent in the South Central. Production was 16 percent greater in the North Atlantic States and 9 percent larger in both the South Atlantic and the West North Central. Output was up 6 percent in the East North Central Region and 5 percent in the Mountain. In the leading states, output was up 17 percent in New York, 5 percent in Pennsylvania, and 8 percent in California.

PRODUCTION OF ICE CREAM, UNITED STATES, 1968

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:	
	1962-66 Average	1966	1967	1968	1962-66 Av.	1967
	Thousand Gallons				Percent	
January .....	48,329	50,341	50,580	54,505	+ 13	+ 8
February .....	49,170	50,712	50,891	57,765	+ 17	+ 14
March .....	58,817	63,857	62,552	62,015	+ 5	- 1
April .....	60,982	61,471	58,663	66,595	+ 9	+ 14
May .....	66,652	66,581	67,902	69,535	+ 4	+ 2
June .....	74,381	78,286	76,795	72,465	- 3	- 6
July .....	78,933	80,139	74,275	81,855	+ 4	+ 10
August .....	76,091	77,638	77,707	80,640	+ 6	+ 4
September .....	64,459	66,092	64,636	67,280	+ 4	+ 4
October .....	56,907	54,723	59,507	63,040	+ 11	+ 6
TEN MONTH TOTAL	634,721	649,840	643,508	675,695	+ 6	+ 5
November .....	50,998	51,915	53,125			
December .....	48,066	49,404	48,258			
TWELVE MONTH TOTAL	733,785	751,159	744,891			

Da 2-4 (11-68)

U. S. DEPT. OF AGRICULTURE  
NATIONAL AGRICULTURAL LIBRARY

DEC 4 1968

CURRENT SERIAL RECORDS

## PRODUCTION OF ICE CREAM: OCTOBER 1968

STATE AND GEOGRAPHIC DIVISION	OCTOBER PRODUCTION				PERCENT CHANGE IN OCT. 1968 PRODUCTION FROM:	
	ENUMERATED			ESTIMATED	OCTOBER 5-YEAR AVERAGE	OCT. 1967
	1962-66 AVERAGE	1966	1967	1968		
		Thousand Gallons			Percent	
Maine .....	357	259	292	300	- 16	+ 3
Massachusetts .....	2,479	2,813	2,907	3,290	+ 33	+ 13
Connecticut .....	745	845	1,059	1,040	+ 40	- 2
New York .....	5,512	5,201	5,842	6,450	+ 17	+ 10
New Jersey .....	1,594	1,557	1,722	1,920	+ 20	+ 11
Pennsylvania .....	5,610	5,255	5,472	5,910	+ 5	+ 8
Other N.A. States .	309	255	264	290	- 6	+ 10
NO. ATLANTIC STATES	16,606	16,185	17,558	19,200	+ 16	+ 9
Ohio .....	3,253	3,376	3,767	3,800	+ 17	+ 1
Indiana .....	2,282	1,942	2,118	2,250	- 1	+ 6
Illinois .....	3,170	2,979	3,417	3,500	+ 10	+ 2
Michigan .....	2,696	2,530	2,399	2,670	- 1	+ 11
Wisconsin .....	1,877	1,684	1,686	1,850	- 1	+ 10
E. N. CENTRAL STATES	13,278	12,511	13,387	14,070	+ 6	+ 5
Minnesota .....	1,699	1,713	1,956	2,010	+ 18	+ 3
Iowa .....	856	816	808	870	+ 2	+ 8
Missouri .....	1,340	1,129	1,256	1,300	- 3	+ 4
North Dakota .....	224	209	228	220	- 2	- 4
South Dakota .....	149	123	126	120	- 19	- 5
Nebraska .....	771	750	845	855	+ 11	+ 1
Kansas .....	454	413	494	590	+ 30	+ 19
WEST NO. CENT. STATES	5,493	5,153	5,713	5,965	+ 9	+ 4
District of Columbia	620	561	560	740	+ 19	+ 32
Maryland .....	1,030	983	1,049	1,320	+ 28	+ 26
Virginia .....	977	851	840	750	- 23	- 11
West Virginia .....	401	386	419	310	- 23	- 26
North Carolina ....	1,173	1,255	1,373	1,425	+ 21	+ 4
Georgia .....	670	648	704	690	+ 3	- 2
Florida .....	1,460	1,278	1,421	1,615	+ 11	+ 14
Other S.A. States .	774	802	781	915	+ 18	+ 17
SO. ATLANTIC STATES	7,105	6,764	7,147	7,765	+ 9	+ 9
Kentucky .....	361	347	459	460	+ 27	0
Tennessee .....	1,077	1,039	1,206	1,350	+ 25	+ 12
Alabama .....	612	590	608	520	- 15	- 14
Mississippi .....	259	239	278	310	+ 20	+ 12
Arkansas .....	197	202	243	290	+ 47	+ 19
Louisiana .....	610	600	711	815	+ 34	+ 15
Oklahoma .....	441	443	491	500	+ 13	+ 2
Texas .....	1,885	1,936	2,165	2,440	+ 29	+ 13
SO. CENTRAL STATES	5,442	5,396	6,161	6,685	+ 23	+ 9
Montana .....	162	160	160	160	- 1	0
Idaho .....	239	205	245	280	+ 17	+ 14
Colorado .....	660	641	557	580	- 12	+ 4
Arizona .....	327	332	359	375	+ 15	+ 4
Utah .....	341	326	364	390	+ 14	+ 7
Other Mt. States ..	204	199	214	235	+ 15	+ 10
MOUNTAIN STATES	1,933	1,863	1,899	2,020	+ 5	+ 6
Washington .....	1,051	997	1,121	900	- 14	- 20
Oregon .....	480	519	504	500	+ 4	- 1
California .....	5,333	5,162	5,833	5,750	+ 8	- 1
PACIFIC STATES	6,864	6,678	7,458	7,150	+ 4	- 4
UNITED STATES 1/	56,907	54,723	59,507	63,040	+ 11	+ 6

1/Includes Alaska and Hawaii.



ICE MILK PRODUCTION

Production of ice milk in the United States during October was estimated at 19,270,000 gallons. This is 7 percent above October 1967 and 23 percent greater than the 1962-66 average for the month. Aggregate output through October this year is up 4 percent from the first ten months in 1967 and 18 percent from the 5-year average.

Production declined 11 percent from September to October, compared with 18 percent at this time in 1967 and 22 percent on the average in the 1962-66 period. All regions registered seasonal losses.

Compared with October 1967, output decreased in the South Atlantic and South Central Regions, and held about the same in the West. Increases occurred in all other regions.

PRODUCTION OF ICE MILK, UNITED STATES, 1968

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:	
	1962-66 Average	1966	1967	1968	1962-66 Av.	1967
	Thousand Gallons				Percent	
January .....	9,916	11,536	12,450	13,360	+ 35	+ 7
February .....	10,972	12,368	13,681	15,120	+ 38	+ 11
March .....	14,995	17,815	18,288	19,160	+ 28	+ 5
April .....	18,303	20,193	20,540	23,140	+ 26	+ 13
May .....	22,717	24,310	25,443	25,930	+ 14	+ 2
June .....	26,011	29,195	29,749	28,985	+ 11	- 3
July .....	28,382	31,094	30,382	32,230	+ 14	+ 6
August .....	26,777	29,411	30,080	30,200	+ 13	0
September .....	20,048	22,148	22,017	21,575	+ 8	- 2
October .....	15,711	16,560	18,032	19,270	+ 23	+ 7
TEN MONTH TOTAL	193,832	214,630	220,662	228,970	+ 18	+ 4
November .....	12,004	13,585	14,104			
December .....	10,211	11,819	11,998			
TWELVE MONTH TOTAL	216,047	240,034	246,764			

SHERBET PRODUCTION

U.S. sherbet production during October was placed at 3,380,000 gallons - 7 percent more than in October 1967 and 20 percent greater than the 1962-66 average for the month. This year's output through October is up 7 percent from the January-October period in 1967 and 8 percent from the 5-year average.

Seasonally, production declined 12 percent from September to October this year, compared with 14 percent between these months a year ago and the average of 21 percent in the 1962-66 period. Production declined in all regions except the Mountain, where it held steady, and the Pacific, where it increased sharply.

Output increased from October 1967 in all regions except the North Atlantic and the West North Central.

PRODUCTION OF SHERBET, UNITED STATES, 1968

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:	
	1962-66 Average	1966	1967	1968	1962-66 Av.	1967
	Thousand Gallons				Percent	
January .....	2,329	2,594	2,648	2,785	+ 20	+ 5
February .....	2,342	2,621	2,632	3,050	+ 30	+ 16
March .....	3,159	3,599	3,657	3,540	+ 12	- 3
April .....	3,728	3,981	3,826	4,200	+ 13	+ 10
May .....	4,656	4,721	4,666	4,770	+ 2	+ 2
June .....	5,445	5,924	5,794	5,425	0	- 6
July .....	6,029	6,569	5,556	5,895	- 2	+ 6
August .....	5,248	5,640	5,260	5,585	+ 6	+ 6
September .....	3,596	3,875	3,675	3,835	+ 7	+ 4
October .....	2,828	2,905	3,145	3,380	+ 20	+ 7
TEN MONTH TOTAL	39,360	42,429	40,859	42,465	+ 8	+ 4
November .....	2,368	2,502	2,640			
December .....	2,222	2,540	2,441			
TWELVE MONTH TOTAL	43,950	47,471	45,940			

October production of Mellorine and other frozen desserts made with fats and oils other than milkfat was estimated at 4,060,000 gallons. This is 5 percent smaller than in October 1967 and 1 percent less than the 1962-66 average for the month. Monthly production has continued below both last year levels and the 5-year averages for eight consecutive months.

Output declined 6 percent from September to October this year, compared with 10 percent both at this time in 1967 and the average of the preceding 5-year period. Seasonal losses occurred in all Mellorine-producing states except Louisiana, Montana and Arizona.

Compared with October 1967, production increased in Illinois, Missouri, Louisiana, Oklahoma, Montana, and Arizona. Output decreased in all other Mellorine-producing states.

PRODUCTION OF "MELLORINE-TYPE" FROZEN DESSERTS, UNITED STATES 1968

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:	
	1962-66 Average	1966	1967	1968	1962-66 Av.	1967
		Thousand Gallons			Percent	
January .....	3,178	3,230	3,313	3,480	+ 10	+ 5
February .....	3,296	3,296	3,585	3,730	+ 13	+ 4
March .....	4,196	4,595	4,592	4,145	- 1	- 10
April .....	4,435	4,356	4,401	4,360	- 2	- 1
May .....	4,968	4,809	5,223	4,915	- 1	- 6
June .....	5,440	5,685	5,782	5,155	- 5	- 11
July .....	5,801	5,499	5,711	5,290	- 9	- 7
August .....	5,723	5,708	5,942	5,355	- 6	- 10
September .....	4,562	4,462	4,728	4,315	- 5	- 9
October .....	4,117	3,911	4,269	4,060	- 1	- 5
TEN MONTH TOTAL	45,716	45,551	47,546	44,805	- 2	- 6
November .....	3,102	3,261	3,302			
December .....	2,656	2,743	2,835			
TWELVE MONTH TOTAL	51,474	51,555	53,683			

WATER ICE PRODUCTION

The Nation's production of water ices in October was placed at 2,035,000 gallons - 5 percent more than in October 1967 and 40 percent larger than the 1962-66 average for the month. Output has exceeded year-ago levels in each of the last five months.

The seasonal decline from September to October was 39 percent this year, compared with 35 percent at this time last year and 43 percent on the average in the 1962-66 period. Production dropped sharply in all regions of the country.

Compared with October 1967, output increased in all regions except the West, where it decreased sharply.

PRODUCTION OF WATER ICES, UNITED STATES 1968

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:	
	1962-66 Average	1966	1967	1968	1962-66 Av.	1967
		Thousand Gallons			Percent	
January .....	900	1,037	1,428	1,440	+ 60	+ 1
February .....	1,199	1,396	1,927	2,045	+ 71	+ 6
March .....	2,291	2,829	3,107	2,985	+ 30	- 4
April .....	3,551	3,789	4,165	4,510	+ 27	+ 8
May .....	5,164	4,921	5,136	5,700	+ 10	+ 11
June .....	6,074	6,815	6,983	6,900	+ 14	- 1
July .....	6,447	7,724	6,701	7,260	+ 13	+ 8
August .....	4,874	5,687	5,591	5,865	+ 20	+ 5
September .....	2,530	2,903	2,994	3,355	+ 33	+ 12
October .....	1,452	1,517	1,945	2,035	+ 40	+ 5
TEN MONTH TOTAL	34,482	38,618	39,977	42,095	+ 22	+ 5
November .....	973	1,087	1,267			
December .....	760	910	986			
TWELVE MONTH TOTAL	36,215	40,615	42,230			